



November 22, 2016

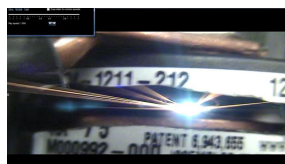
ANNOUNCEMENT

Product Update: Starter Solenoid Life Extending Technology (Patent Pending) and New Controller Cement MAXON's BMR's Market Lead



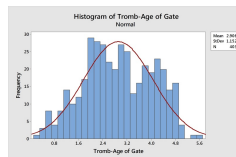
Maxon has recently made numerous electrical control system updates to its popular BMR Columnlift®. The enhanced functionality includes:

Arc Suppression – Protecting solenoid switch contacts. [Read more](#)



Power Assist – Supply reserved voltage to solenoid switch coil. [Read more](#)

Valve Priority – Allowing hydraulic valves to be energized first. [Read more](#)



C Valve Delay – Preventing gate from bouncing up in power down mode (if equipped). [Read more](#)

Controller Quick Diagnostic – Built-in LED's as function indicators. [Read more](#)



Controller Built-In Resettable Fuses – Dedicated over-current protection for each output. [Read more](#)

For more information on product updates or to place your next order, please contact Customer Service at (800) 227-4116 or visit our website at www.maxonlift.com.

CALENDAR OF EVENTS

Technology & Maintenance Council (TMC)

Feb 27 - March 2, 2017
Nashville, TN
Booth #1616

National Truck Equipment Association (NTEA) - The Work Truck Show

March 15-17, 2017
Indianapolis, IN
Booth #2211

Truck Renting and Leasing Association (TRALA)

April 2-5, 2017
Bonita Springs, FL

National Private Truck Council (NPTC)

April 30 – May 2, 2017
Cincinnati, OH
Booth #822

The Clean Show

June 5-8, 2017
Las Vegas, NV

Hawaiian Transportation Association (HTA)

September 14-15, 2017
Waikiki, HI

ExpoTransporte ANPACT

Nov 15-17, 2017
Guadalajara, Mexico

Maxon Lift Corp.-Marketing Department

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